

FAIRTRADE FORTNIGHT 2018
26 FEBRUARY – 11 MARCH



This year, Cumbernauld Old Parish Church will be supporting **Fairtrade Fortnight** when we will be inviting you to 'Come On In' and see what Fairtrade is all about.

Put simply, Fairtrade is about ensuring producers and workers in the developing world get better prices and decent working conditions; it therefore supports local sustainability and fair terms of trade.

Unlike conventional trade, which benefits the largest and strongest companies, Fairtrade enables the poorest, weakest producers to improve their position and have more control over their lives. Just think about that for a minute: the people who produce Fairtrade goods, unlike many other products, actually get a fair price for their goods – surely that can only be a good thing?

And that's where we come in – because we have a choice when we buy some products, such as banana, coffee, tea, chocolate, sugar, and so on. By looking out for the Fairtrade mark and choosing to buy Fairtrade products we become part of the solution: part of the solution to poverty and exploitation, part of the solution to injustice and discrimination.

By making a choice when we shop, we can ensure farmers in the developing world get a better deal. And that means they can make their own decisions, control their futures and lead the dignified life everyone deserves. Yes, Fairtrade goods may be slightly dearer than the 'big brand' discounted products on sale, but that's because you know where the money is going – to the producers themselves.

Cumbernauld Old Parish Church is supporting **Fairtrade Fortnight**, because it's the right thing to do. It is right thing to do for a church that teaches that we should love our neighbour as we love ourselves and it is the right thing to do for the people who grow the food we eat.

Why don't you 'Come On In' and join us in being part of the Fairtrade solution?

DON'T FEED EXPLOITATION.
CHOOSE FAIRTRADE.

